

# GABRIEL METZGER

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#### **EDUCATION**

<b>Liberty University</b> , Lynchburg, VA	2016 - 2021
Master of Fine Arts in Studio and Digital Arts (Graphic Design)	
Milwaukee Area Technical College (MATC), Milwaukee, WI	2014 - 2015
Commercial Art & Photography	
Concordia University Wisconsin (CUW), Mequon, WI	2009 - 2013
Bachelor of Arts in Graphic Design	
Milwaukee Institute of Art and Design (MIAD), Milwaukee, WI	2010 - 2012
Communication Design co-op program through CUW	

### WORK EXPERIENCE

#### GM Design, Grafton, WI

Freelance Graphic Designer and Project Coordinator: June 2014 - Present

- Produce original and creative print-based media solutions
- Assist clients in the design process from the initial concept through production
- Provide photography services and marketing consultation when needed

#### Art Department, Concordia University Wisconsin, Mequon, WI

Adjunct Faculty: August 2018 - December 2018

- Teach GD110 (Graphic Design 1) twice weekly to underclassmen design students
- Assist with the instruction of ART111 (2-D Composition) in addition to student critiques

#### Cedarburg Coffee Roastery, Cedarburg, WI

Baker: September 2014 - July 2015

- Prioritize the order of production duties for best time management
- Adhere to the proper execution of baking instructions with great attention to detail

#### Admissions, Concordia University Wisconsin, Meguon, WI

Admission Counselor: June 2013 - June 2014

- Manage 400+ prospective students' applications
- Aid the university graphic designer and marketing staff in the creation and proofing of designs for university recruitment
- Direct photo shoots with professional photographer for Admission marketing materials

#### Milwaukee Magazine, Milwaukee, WI

Design Intern: January 2013 - May 2013

- Collaborate with the design team, helping with photography research, retouching photographs, and producing concepts of page layouts
- Work with the sales department, creating ads and promotional pieces for both magazine contributors and events

#### MPI Corporate, Grafton, WI

Graphic Designer | Graphic Design Intern: June 2012 - December 2012

- Generate and execute innovative designs for a variety of print-based media including ads, mailers, POP displays, and packaging
- Photograph and edit pictures for print and web-based advertising efforts

## SOFTWARE PROFICIENCY

Adobe Creative Cloud: Illustrator, Photoshop, InDesign, Lightroom, Bridge Ellucian Banner and CRM Recruit
Blackboard Learn

Mac OS X and Apple Productivity Apps- "iWork" & Microsoft Office 365